

Price Structure

Desktop

1 to 3 users	1 × base price (once)
3 to 10 users	2 × base price (once)
11 to 20 users	3 × base price (once)
21 to 50 users	5 × base price (once)
51 to 100 users	8 × base price (once)
101 to 200 users	12 × base price (once)
201 to 500 users	18 × base price (once)
501 to 1000 users	27 × base price (once)
...	

Web

10'000 views/month	1 × base price (once)
25'000 views/month	2 × base price (once)
100'000 views/month	5 × base price (once)
250'000 views/month	10 × base price (once)
500'000 views/month	15 × base price (once)
1'000'000 views/month	20 × base price (once)
...	

Application

1 title	10 × base price (annual, following year 50%)
2 to 3 titles	20 × base price (annual, following year 50%)
4 to 5 titles	30 × base price (annual, following year 50%)
6 to 7 titles	40 × base price (annual, following year 50%)
8 to 9 titles	50 × base price (annual, following year 50%)
10 to 11 titles	60 × base price (annual, following year 50%)
...	

Electronic Doc / E-book

1 title	2 × base price (annual, following year 50%)
2 to 3 titles	4 × base price (annual, following year 50%)
4 to 5 titles	6 × base price (annual, following year 50%)
6 to 7 titles	8 × base price (annual, following year 50%)
8 to 9 titles	10 × base price (annual, following year 50%)
10 to 11 titles	12 × base price (annual, following year 50%)
...	

Digital Ad / E-mail

1'000'000 impressions	1 × base price (annual, following year 50%)
2'000'000 impressions	1.5 × base price (annual, following year 50%)
4'000'000 impressions	2 × base price (annual, following year 50%)
6'000'000 impressions	2.5 × base price (annual, following year 50%)
8'000'000 impressions	3 × base price (annual, following year 50%)
10'000'000 impressions	3.5 × base price (annual, following year 50%)
...	

Server

1 server	10 × base price (annual, following year 50%)
2 to 3 servers	20 × base price (annual, following year 50%)
4 to 5 servers	30 × base price (annual, following year 50%)
6 to 7 servers	40 × base price (annual, following year 50%)
8 to 9 servers	50 × base price (annual, following year 50%)
10 to 11 servers	60 × base price (annual, following year 50%)
...	

Discounts

Educational licenses (students and educational institutions) 50%